

PORTFOLIO

www.isabellabolivar.com

EMAIL

hola@isabellabolivar.com

PHONE

857.488.5360

Hola, hello. I'm Isabella Bolivar. Art director.

EXPERIENCE

NOV 2020 – PRESENT

Art Director | MullenLowe | Los Angeles, CA

Became apt calculating timezones and working with great designers, editors, animators and Creative Directors to create commercial campaigns and social media content for the Corona USA and Grey Goose global accounts.

DEC 2018 – OCT 2020

Freelance Creative | New York, NY

Became a one woman agency in between visas, creating and managing content for women-owned startups in the wellness space including ORA, Peachy Studio and the 5 Under 40 nonprofit organization.

FEB 2018 – AUG 2018

Art Director, Freelance | Grey/Wing | New York, NY

Put the Spanglish skills to the test creating multicultural campaigns for Walgreens Beauty, USH and Puerto Rico, National Parks Service, Lean Cuisine and Advil accounts on Grey's Wing team.

AUG 2017 – FEB 2018

Graphic Designer | L Brands | New York, NY

Worked with the Henri Bendel marketing team and Creative Directors to create email marketing campaigns, in-store signage and oh, so many digital banners to support retail efforts, or as some call it, fashion.

NOV 2016 – MAY 2017

Art Director, Intern | MullenLowe | Boston, MA

Worked with designers, animators and patient account people to create digital campaigns for the Hyatt brands, JetBlue, and the sexiest accounts at Mullen at the time, USAA and U.S. Cellular.

EDUCATION

Boston University
B.S. Communication, Advertising

SKILLS

Illustrator, Photoshop, Lightroom, InDesign, Premiere Pro,
After Effects, effective traveling, quoting TV and movies.

LANGUAGES

Native proficiency in English & Spanish,
conversational Spanglish.

REFERENCES

Carlos Alija & Laura Sampedro, Executive Creative Directors, , MullenLowe LA
carlos.aliya@mullenlowe.com
laura.sampedro@mullenlowe.com

Patrick Simkins, Former VP, Creative Director, MullenLowe LA
patrick.simkins@me.com

Chris Juhas, VP, Creative Director, MullenLowe LA
chris.juhas@mullenlowe.com